



**ace insurance**

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**ACE Insurance Appoints New  
President Director for Indonesia**

**ACE Insurance Tunjuk Presiden  
Direktur Baru untuk Indonesia**

**JAKARTA, September 8, 2009** – ACE Insurance today announced the appointment of its new President Director – **Peter van Ratingen**.

**JAKARTA, 8 September 2009** – ACE Insurance hari ini mengumumkan penunjukkan Presiden Direktur baru – **Peter van Ratingen**

Peter van Ratingen returns to Indonesia to take up the ACE President Director role and brings with him more than 18 years of industry experience from a career stretching a number of senior management roles across both the Asia and European region. Peter's professional experience includes more than 13 years with CIGNA International, most recently as Chief Operating Officer for CIGNA's European Life, Accident & Health Division and also includes more than two years as the Technical Advisor to PT NIAGA CIGNA Life from 1996 to 1998. Prior to joining ACE, Peter was the Regional General Manager of a boutique consultancy specializing in insurance direct

Peter van Ratingen kembali ke Indonesia untuk menjadi Presiden Direktur ACE dengan pengalaman lebih dari 18 tahun di industri, termasuk karir di sejumlah posisi manajemen senior di wilayah Asia dan Eropa. Pengalaman profesional Peter mencakup lebih dari 13 tahun bersama CIGNA International, terakhir sebagai Chief Operating Officer Divisi Accident & Health CIGNA European Life, serta meliputi lebih dari dua tahun sebagai Technical Advisor PT NIAGA CIGNA Life dari 1996 sampai 1998. Sebelum bergabung dengan ACE, Peter berperan sebagai Regional General Manager di perusahaan konsultasi yang mengkhususkan diri dalam bidang



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marketing and sales concepts and execution.

On confirmation of this appointment, John Bassetto, President & CEO ACE Asia Pacific said, “Indonesia is a strategic growth country for ACE in this region in terms of its focus on developing the retail component of the business. Peter, with his deep experience in Insurance Direct Marketing through a variety of distribution channels and industries, has the business acumen and leadership to steer the company to a new level of development. I have every confidence that his operational, business development and management skills will be fully tapped to actualize the full growth potential of our Indonesian operations.”

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## **ABOUT ACE INSURANCE**

ACE Insurance in Indonesia is a member of the ACE Group of Companies<sup>®</sup>, a global leader in insurance and reinsurance. With a history dating back to 1792, the ACE Group provides a diversified range of products and

pemasaran langsung (*direct marketing*) asuransi serta konsep dan eksekusi penjualan.

Menanggapi penunjukan ini, John Bassetto, Presiden & CEO ACE Asia Pacific mengatakan, “Indonesia merupakan negara strategis bagi pertumbuhan ACE di wilayah ini, berkaitan dengan fokusnya dalam mengembangkan komponen bisnis ritel. Peter, dengan pengalaman mendalam mengenai pemasaran langsung asuransi melalui berbagai saluran distribusi dan industri, memiliki ketajaman bisnis dan kepemimpinan untuk mengarahkan perusahaan ke tingkat perkembangan baru. Saya sangat yakin bahwa kemampuan operasional, pengembangan bisnis dan manajemen Peter akan sepenuhnya diterapkan untuk mewujudkan potensi pertumbuhan yang maksimal bagi bisnis kami di Indonesia.”

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## **TENTANG ACE INSURANCE**

ACE Insurance di Indonesia merupakan bagian dari ACE Group of Companies<sup>®</sup>, pemimpin global di bidang asuransi dan reasuransi. Berlatar belakang sejak 1792, ACE Group menawarkan berbagai produk



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services to clients through operations in more than 50 countries worldwide with a strong presence in Asia Pacific. ACE's core operating insurance companies are rated A+ by Standard & Poor's and A.M. Best. This rating is indicative of ACE's strong capital base and financial stability; key attributes in the business of risk.

Operating in Indonesia since 1969, ACE provides specialized and customized coverages including Property, Casualty, Marine, Financial Lines, Energy & Utilities, Accident & Health and Commercial Lines. In each area of specialty in Indonesia, ACE leverages global expertise and local acumen to create tailored solutions to mitigate client risk. With a focus on building strong relationships by offering responsive service, the company has carved a niche for itself as one of the leading direct marketing providers of Accident & Health insurance.

Together with its rapidly expanding life operations - PT ACE Life Assurance, ACE now offers a comprehensive range of risk management products to the local market.

Additional information can be found at: [www.aceinsurance.co.id](http://www.aceinsurance.co.id)

dan layanan khusus bagi klien di lebih dari 50 negara di seluruh dunia dengan kehadiran yang kuat di Asia Pasifik. Operasional perusahaan-perusahaan asuransi inti milik ACE mendapat penilaian A+ dari Standard & Poor's dan A.M. Best. Peringkat ini menunjukkan kuatnya modal dasar dan stabilitas keuangan yang dimiliki ACE – atribut utama dalam bisnis risiko.

Beroperasi di Indonesia sejak 1969, ACE menawarkan berbagai produk asuransi khusus seperti Property, Casualty, Marine, Financial Lines, Energy & Utilities, Accident & Health dan Commercial Lines. Di setiap bidang ACE mendorong keahlian global yang dimilikinya dengan menyesuaikan keadaan setempat guna mampu menciptakan solusi khusus untuk mengurangi risiko klien. Dengan fokus membangun hubungan yang kuat melalui pelayanan yang responsif, ACE di Indonesia sudah membentuk pasar tersendiri sebagai salah satu penyedia direct marketing terkemuka bisnis asuransi Accident & Health.

Seiring dengan pesatnya perkembangan bisnis asuransi jiwa - PT ACE Life Assurance, ACE kini menawarkan berbagai produk manajemen risiko yang luas bagi pasar lokal.

Keterangan lebih lanjut, kunjungi: [www.aceinsurance.co.id](http://www.aceinsurance.co.id)