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UNTUK DISIARKAN SEGERA

**GE Money and ACE Insurance to jointly
launch “Proteksi Sejahtera Plus”**

**GE Money dan ACE Insurance
Meluncurkan “Proteksi Sejahtera Plus”**

*New insurance product to protect GE
Money customers against involuntary
termination*

*Produk asuransi baru untuk melindungi
nasabah GE Money terhadap pemutusan
hubungan kerja*



Jakarta, 27 May 2009 – PT GE Finance Indonesia (GE Money) and PT ACE INA Insurance (ACE Insurance) announced that they will join forces to launch a new insurance plan called “Proteksi Sejahtera

Jakarta, 27 Mei 2009 – PT GE Finance Indonesia (GE Money) dan PT ACE INA Insurance (ACE Insurance) hari ini mengumumkan kerja sama dalam penyediaan asuransi perlindungan baru yang

Plus” for GE Money customers. Effective immediately, GE Money customers who opt to take up the scheme will receive cover in the event of involuntary termination, total permanent disability or even death caused by an accident.

Harry Sasongko, CEO of GE Money Indonesia said, “As a leading credit card issuer in Indonesia, GE Money’s top priority is to always provide convenience and solutions relevant to the changing economic environment to our customers. We are pleased to work with ACE Insurance, one of the leading insurance providers in Indonesia to offer this kind of protection option to our customers.”

“The partnership between ACE Insurance and GE Money is geared towards providing value-added solutions for customers. “Proteksi Sejahtera Plus” is an important safety net that protects individuals against the unforeseen. Easy to enroll and flexible it is structured to suit the financial appetite of each customer. This protection plan is timely and practical for discerning individuals who want to safeguard their income and lifestyle.” said **Soekarno Hadisumarto**, Director of ACE Insurance Indonesia during the signing ceremony on

diberi nama “Proteksi Sejahtera Plus.” Mulai hari ini nasabah GE Money yang memilih untuk ikut serta dalam program ini akan terlindungi apabila nasabah mengalami pemutusan hubungan kerja, cacat tetap atau kematian akibat kecelakaan.

Harry Sasongko, CEO GE Money Indonesia mengatakan, “Sebagai penerbit kartu kredit terkemuka di Indonesia, salah satu prioritas utama GE Money adalah senantiasa memberikan kemudahan kepada nasabah serta solusi yang relevan dengan keadaan ekonomi yang berubah-ubah saat ini. Kami menyambut gembira kerja sama dengan ACE Insurance, salah satu perusahaan asuransi terkemuka di Indonesia yang menyediakan pilihan proteksi penghasilan bagi nasabah kami.”

“Kerjasama antara ACE Insurance dan GE Money diarahkan untuk memberikan solusi nilai tambah bagi pelanggan. "Proteksi Sejahtera Plus" merupakan jaring pengaman ekonomi yang melindungi individu terhadap sesuatu tak terduga. Program ini mudah diikuti dan fleksibel sehingga sesuai dengan selera keuangan tiap nasabah. Perlindungan ini juga cocok dan praktis untuk tiap individu yang ingin menjaga pendapatan dan gaya hidup mereka,” kata **Soekarno Hadisumarto**, Director ACE Insurance Indonesia selama acara penandatanganan

Wednesday (27/5) in Jakarta.

Seen on picture (from left to right): Rizal Prajuga, Insurance Leader GE Money Indonesia, Harry Sasongko, CEO GE Money Indonesia, Peter van Ratingen, Vice President ACE Asia Pacific, Soekarno Hadisumarto, Director ACE Insurance Indonesia, Cynthia Bondad, Head of Accident & Health ACE Insurance Indonesia.

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About GE Money Indonesia

GE Money established its presence in Indonesia in 1992 as GE Consumer Finance and adopted its current "GE Money" global brand in 2005. Operating in 10 cities in Indonesia, PT. GE Finance Indonesia (GE Money) has been serving more than one million consumers with a wide range of credit card and vehicle financial solutions. Credit cards offered are GE Money Shopping Card and GE Money Gold Card. Vehicle financial solutions are offered through PT. Astra Sedaya Finance (Cars), PT. Federal International Finance (Motorcycle), and through a partnership with PT. BMW Indonesia.

GE Money Indonesia is part of GE Capital Global Banking and is committed to operating a responsible and sustainable lending portfolio, operating some of the world's most sophisticated risk management expertise and analytics.

About ACE Insurance

ACE Insurance in Indonesia is a member of the ACE Group of Companies®, a global leader in insurance and reinsurance. With a history dating back to 1792, the ACE Group provides a diversified range of products and services to

pada Rabu (27/5), di Jakarta.

Tampak dalam gambar (kiri-kanan): Rizal Prajuga, Insurance Leader GE Money Indonesia, Harry Sasongko, CEO GE Money Indonesia, Peter van Ratingen, Vice President ACE Asia Pacific, Soekarno Hadisumarto, Director ACE Insurance Indonesia, Cynthia Bondad, Head of Accident & Health ACE Insurance Indonesia.

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Tentang GE Money Indonesia

GE Money mendirikan perwakilannya di Indonesia sejak tahun 1992 dengan nama GE Consumer Finance, dan mengadopsi merk global "GE Money" pada tahun 2005. PT GE Finance Indonesia (GE Money) beroperasi di 10 kota di Indonesia dan melayani lebih dari satu juta nasabah dengan menawarkan beragam kartu kredit dan solusi pembiayaan kendaraan bermotor. Kartu kredit yang ditawarkan adalah GE Money Shopping Card dan GE Money Gold Card. Pembiayaan kendaraan bermotor ditawarkan melalui PT. Astra Sedaya Finance (Mobil) dan Federal International Finance (Sepeda Motor), dan melalui kemitraan dengan PT. BMW Indonesia.

GE Money Indonesia adalah bagian dari GE Capital Global Banking yang berkomitmen untuk menjalankan portfolio pembiayaan yang bertanggung jawab dan berkelanjutan dan menjalankannya berdasarkan keahlian manajemen resiko dan analisa terbaik di dunia.

Tentang ACE Insurance

ACE Insurance di Indonesia merupakan bagian dari ACE Group of Companies®, pemimpin global di bidang asuransi dan reasuransi. Berlatar belakang sejak 1792, ACE Group menawarkan berbagai produk dan layanan

clients through operations in more than 50 countries worldwide with a strong presence in Asia Pacific. ACE's core operating companies are rated A+ by Standard & Poor's and AM Best. This rating is indicative of ACE's strong capital base and financial stability; key attributes in the business of risk.

Operating in Indonesia since 1969, ACE provides specialized and customized coverages including Property, Casualty, Marine, Financial Lines, Energy & Utilities and Accident & Health. In each area of specialty in Indonesia, ACE leverages global expertise and local acumen to create tailored solutions to mitigate client risk. With a focus on building strong relationships by offering responsive service, the company has carved a niche for itself as one of the leading direct marketing providers of Accident & Health insurance.

Additional information can be found at: www.aceinsurance.co.id

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khusus bagi klien di lebih dari 50 negara di seluruh dunia dengan kehadiran yang kuat di Asia Pasifik. Inti perusahaan operasional ACE mendapat penilaian A+ dari Standard & Poor's dan AM Best. Peringkat ini menunjukkan kuatnya modal dasar dan stabilitas keuangan yang dimiliki ACE – atribut utama dalam bisnis risiko.

Beroperasi di Indonesia sejak 1969, ACE menawarkan berbagai produk asuransi khusus seperti Property, Casualty, Marine, Financial Lines, Energy & Utilities, Accident & Health, dan Commercial Lines. Di setiap bidang ACE mendorong keahlian global yang dimilikinya dengan menyesuaikan keadaan setempat guna mampu menciptakan solusi khusus untuk mengurangi risiko klien. Dengan fokus membangun hubungan yang kuat melalui pelayanan yang responsif, ACE di Indonesia sudah membentuk pasar tersendiri sebagai salah satu penyedia direct marketing terkemuka bisnis asuransi Accident & Health.

Keterangan lebih lanjut, kunjungi: www.aceinsurance.co.id

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